



# press kit

Collection 2025

tikamoon

Designed in France

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# 1. Tikamoon, a taste for initiative

## The company with a regenerative goal

From forest to home, design to delivery, Tikamoon leverages its know-how and taste for wood-crafting excellence to produce **unique, durable furniture in solid wood.**

The brand was created in the north of France in 2008 by a small team with an enterprising spirit. From the outset, and ever mindful of our environmental impact, we have aimed to lay the foundations for tangible commitments to guide our design and ecological goals. Each day we strive for all-encompassing change for greater sustainability.



**Because it's high  
time to buy better  
and less often.**



For the past 15 years, the brand has been challenging current consumption patterns and expanding the reach of its vision beyond French borders. It has now touched other markets in Europe (Germany, England, Italy, Spain, Switzerland, the Netherlands, Austria and Belgium), and the United States since 2024.

Today, we form a solid team of 200 dynamic employees representing all the professions involved in our business. From product design to logistics, photography to production, customer service to marketing, our motto remains the same: "Passion and Excellence". **Together, we engage around a sustainable brand.**

## A model that's evolving over time



Originally, we opted to have our products distributed only via the internet. Tikamoon has been conceptualised as a DNVB (Digital Native Vertical Brand), optimally honed to operate in the digital age. This was, in our eyes, an ideal in terms of offering the best value for money to our customers.

2023 marked a turning point as we opened our first stores in France, other stores in Europe will follow.



Our Stores offer an ideal setting to raise customer awareness about more mindful consumption. These spaces are designed to host conversations, events, talks on the role of the forest, and even restoration workshops aimed at helping customers care for their furniture.

From the purchasing experience to ongoing furniture care, Tikamoon ambassadors guide customers every step of the way, ensuring their furniture can be enjoyed for many years...



The United States now represents an exciting new chapter for Tikamoon. Built on our own French design and a strong B2C e-commerce foundation complemented by a dedicated Trade Program 100% Online as of today. We are grateful for the warm welcome American customers have given us. Their enthusiasm has made our early results truly remarkable and inspires us every day. To serve this growing community, we ship directly from New Jersey in 5–9 business days, with 90% of our collection stocked locally and ready to deliver.

Through its website and shops, Tikamoon designs and distributes high-end furniture that are true character pieces: durable, authentic and timeless.

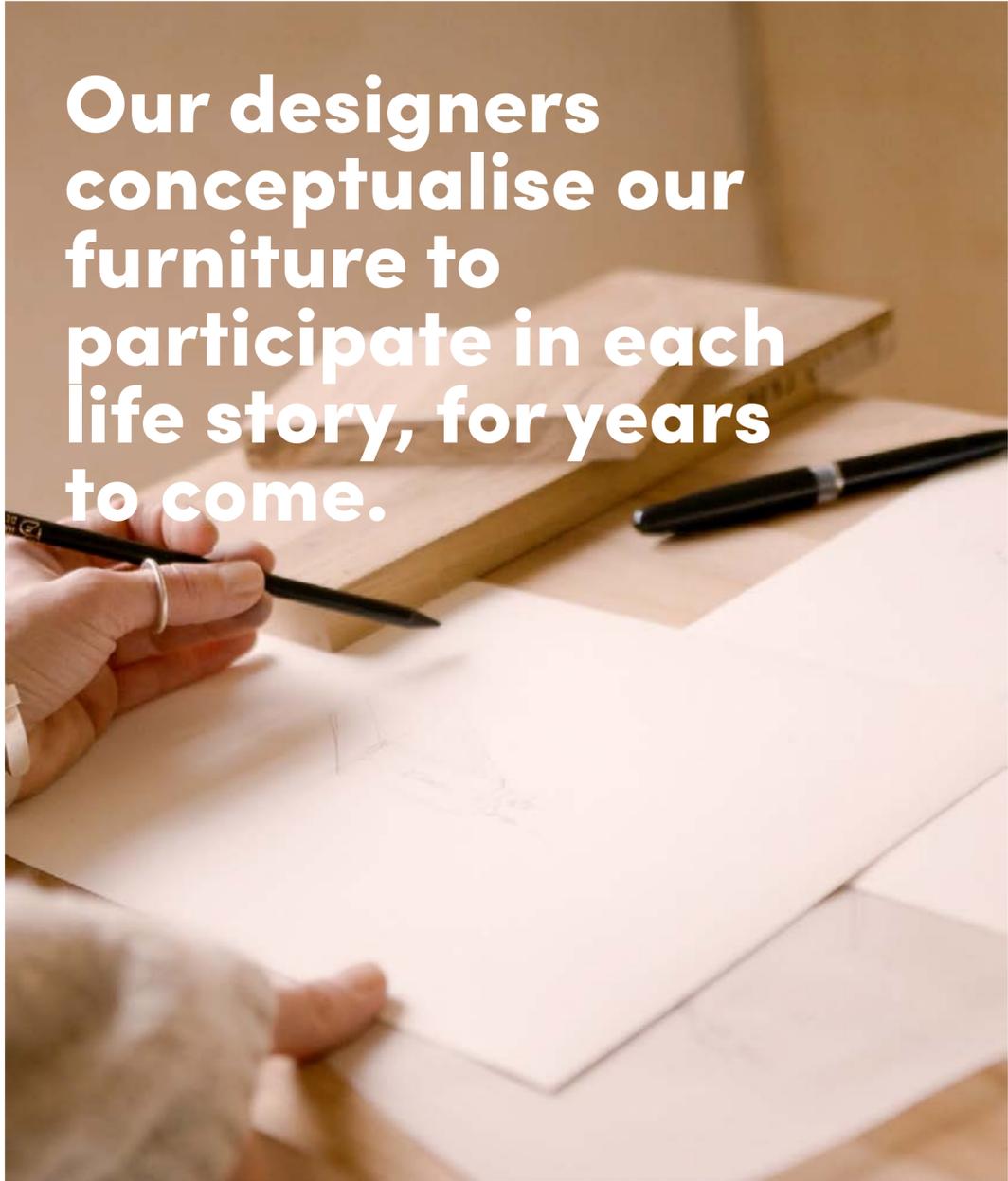


## 2. Tikamoon, our profession as furniture designers and creators

## The design

Above all, we're passionate about creating, designing and styling extraordinary products that form the backdrop to life's most memorable moments. As we aren't just distributors, we're the designers and creators behind our products, we strive to craft furniture for our customers that lasts.

Tikamoon catalogues more than 1,400 products, and 27,000 pieces are shipped monthly that can be repaired, restored or repurposed to extend their lifespan.

A close-up photograph of a person's hand holding a black pen, poised to write on a piece of paper. The desk is cluttered with various items including a wooden ruler, a black pen, and several sheets of paper. The lighting is warm and focused on the hand and the writing area.

**Our designers  
conceptualise our  
furniture to  
participate in each  
life story, for years  
to come.**

## Opting for solid wood

Behind each Tikamoon piece of furniture lies a tree, a forest, an entire ecosystem.



More than 80% of our wood products are crafted from solid wood, which allows us to preserve the nobility of the tree and ensure the furniture piece's longevity. Solid wood is the tree's first transformation, so it requires limited energy compared to other wood materials.

Teak, walnut, oak, acacia, mango... and many others. As unique as they are timeless, each wood grain we use has **unique nuances, but they share a common elegance.**

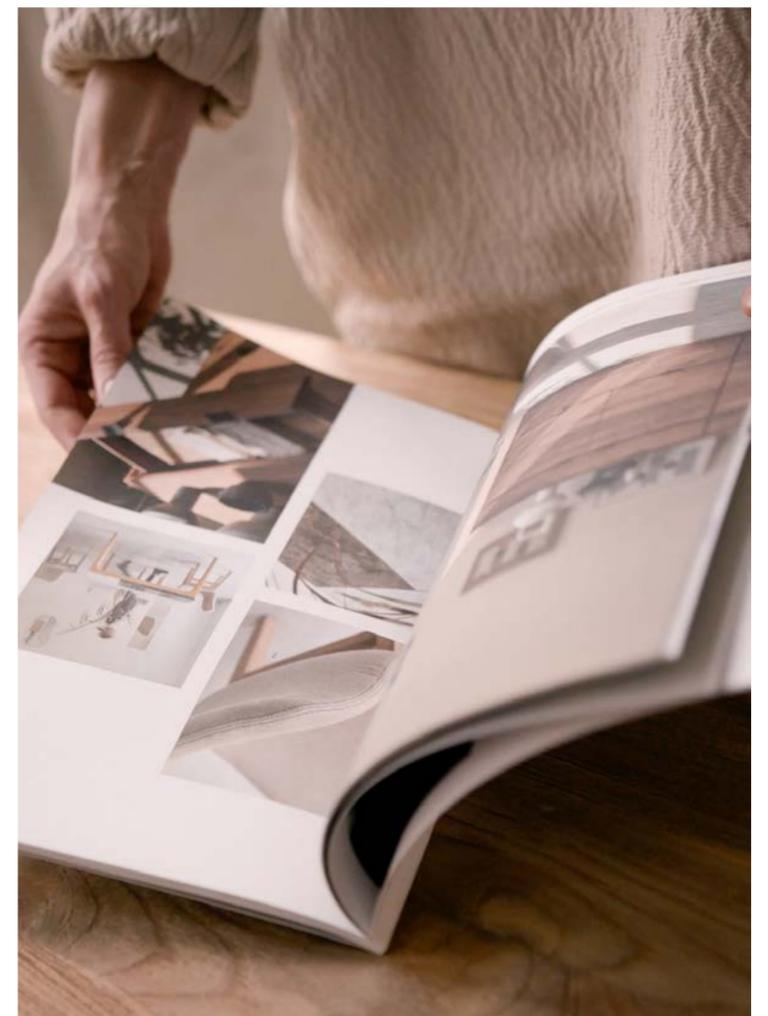
Crafted following traditional carpentry know-how, solid wood continues to live and adapt to furniture variations, while maintaining its strength. It can also be repaired with ease, allowing it to last.



## Forging direct connections with our local partners

Leveraging its expertise and **expert knowledge of wood craftsmanship**, Tikamoon has, over the years, built a network of professionals passionate about their craft, with whom it collaborates directly, in some cases for more than 15 years.

**These manufacturers are more than just suppliers, they are *local partners* in every sense of the word.** Based in Asia and Europe, they work according to our requirements in terms of expertise, quality and CSR commitments. Over time, we have formed close links with each workshop to ensure that their production remains closely aligned with our expectations.



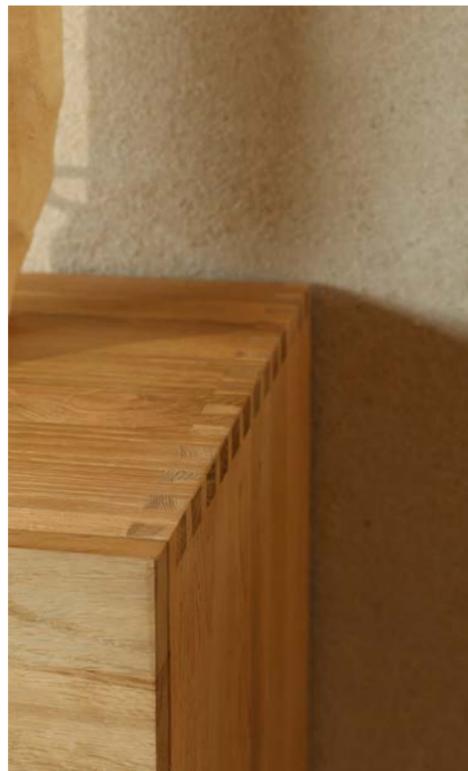


**3.  
Tikamoon,  
wood-crafting  
expertise  
behind  
beautifully-  
designed,  
well-made  
pieces**

## Beautifully-crafted furniture pieces

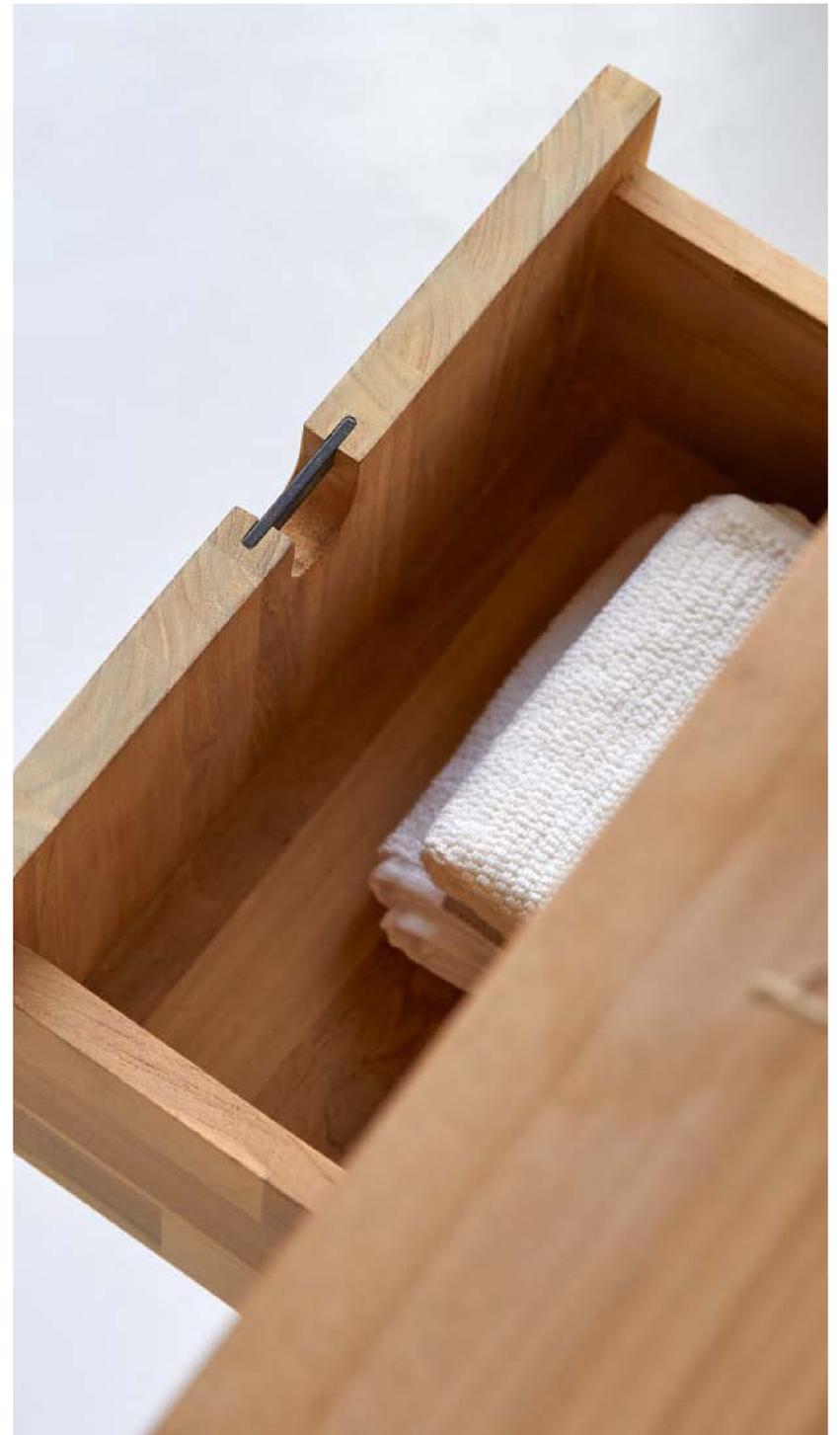
Each Tikamoon piece of furniture stands apart for its subtle association of quality, elegance and craftsmanship. Conceptualised by our designers, our collections are borne of traditional wood-crafting expertise that sees the production of beautiful, durable pieces.

Each gesture counts in working the wood down to the finest detail, seeing it emerge in the design that conveys the brand's hallmark. Our expertise in this arena is expressed through the many different finishes that are what make us stand apart.



Whether exuding a contemporary feel, vintage influences or classic appeal, all of our products offer **a timeless dimension that allows them to traverse time without a care for transient trends.** The shapes, materials and functionality of these furniture pieces fill out the space and complement all interior styles. This entices lovers of fine materials looking to choose creations made with the greatest care, while also respecting the environment.

At Tikamoon, this durability is also illustrated through the absence of transient collections. We reject discardable furniture and MDF, and aim to surpass trends. The use of solid wood paired with exceptional know-how forms **a vital springboard for the aesthetic we strive for: a carefully-considered blend of elegance and well-being.**

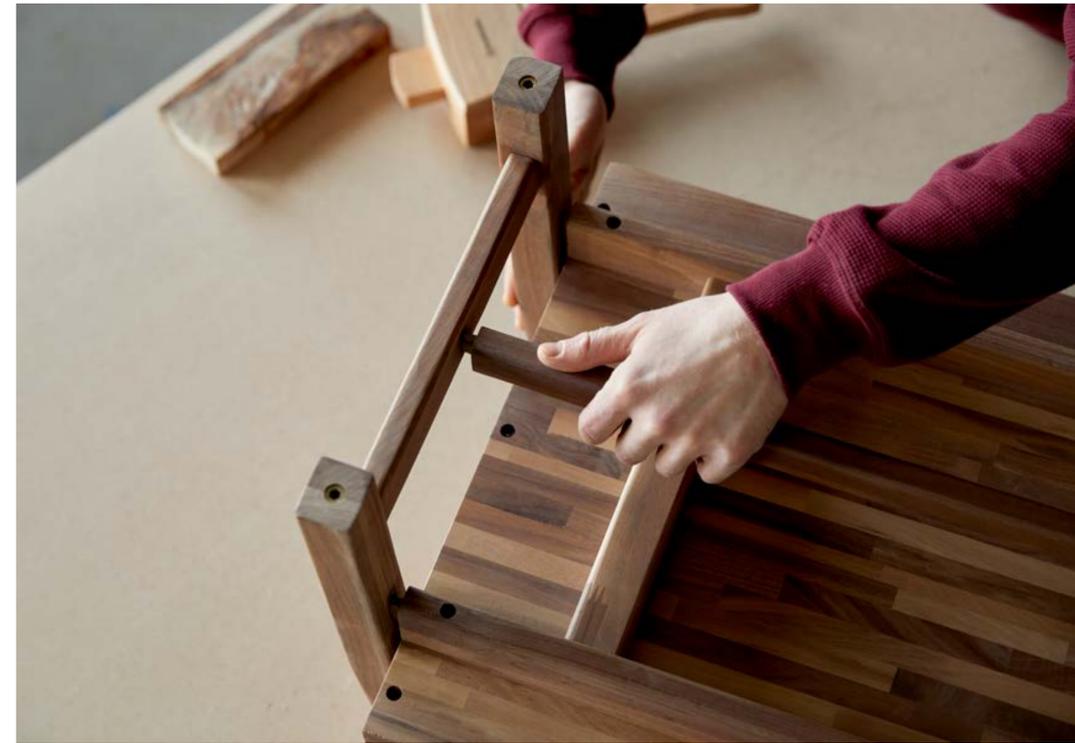


## Well-made furniture

Our furniture is assembled using traditional cabinetmaking expertise, which guarantees its sturdiness and longevity. Over centuries, cabinetmakers and artisans have been using different assembly techniques for their wood creations.

Traditional assembly is done by working with wood pieces to see them fit perfectly into one another. This allows the wood to live, so that it can comfortably adapt to variations in humidity and warmth within the room housing it. This also allows us to limit the use of hardware which could break or rust more quickly.

Our signature assemblies:



**Instead lean towards  
the furniture piece's  
durability.**

### **Mortise and tenon**

*Strength & durability*

Mortise and tenon assembly entails slotting in two pieces of wood:

- tenon, a piece shaped from the wood mass, at the end of a riser, often cut into a rectangular shape;
- mortise, a hollowed-out cavity in the other piece to house the tenon.

Once assembled, the two pieces fit together perfectly, forming a solid angle, often at 90°.



### **Mitre cut**

*Strength & fine finish*

Mitre cut assembly entails cutting the ends of two pieces of wood at a 45° angle, so that they can precisely fit together and thus form a right angle.

Mitre cuts lend themselves to achieving a clean, neat finish.



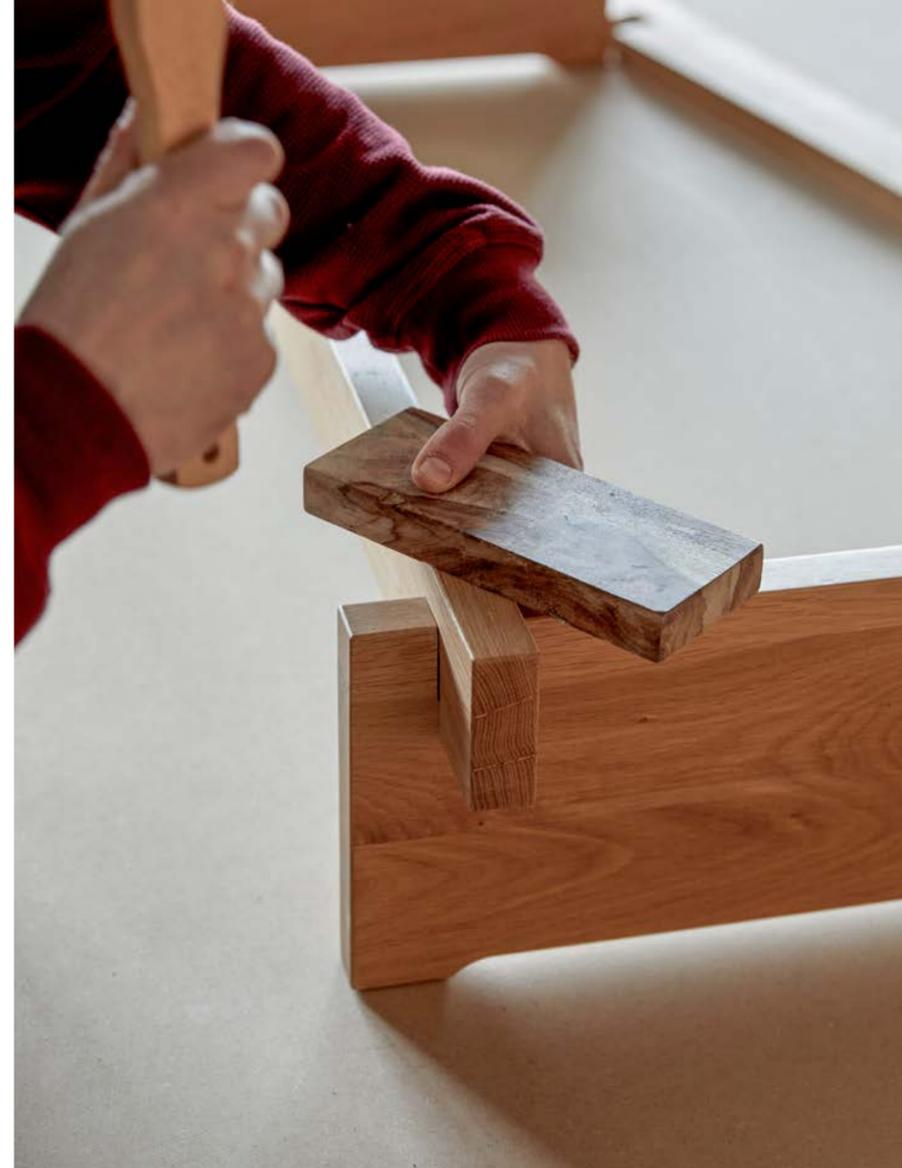
## **Dovetail**

*Solidity & aesthetic appeal*

The dovetail technique entails slotting in two pieces of wood using a series of cut outs in the shape of a trapezium.

One piece presents the tail (wide at the base, narrow at the top). The other piece has corresponding notches called the “counter-tail”.

Once slotted in, this assembly naturally opposes any pulling apart.



## **Half-lap joints**

*Solidity & stability*

Half-lap joint assembly entails removing some of the thickness from each piece of wood so that they slot into each other perfectly.

This discreet yet firm process joins pieces without nails or screws.



## Furniture designed to last

Our collections are designed to last and be passed down from generation to generation.

The lifespan of a furniture piece is linked to its solidity and capacity to be repaired. **Solid wood can be reworked, sanded and revarnished endlessly** (or almost!). By combining the properties of solid wood with timeless design and traditional assembly, our furniture pieces become life-long companions.

### Furniture without assembly

The assembly techniques used in the design of our wooden furniture see it delivered to our customers pre-assembled and ready for placement. Only the feet or handles sometimes require fitting to prevent them from getting damaged during transportation.

This specific detail not only ensures the robustness and longevity of our furniture, it also offers customers a hassle-free experience on delivery: once unwrapped, the furniture is ready for use!



**This is because we want to do our work well, and also limit the impact we have on our planet.**

**Actions speak louder than words.**

Since its establishment in 2008, Tikamoon has continually demonstrated its commitment towards its customers, but also especially towards our planet!

That is why since 2019 we have formalised our Tikagreen CSR policy.

The outcome? Manufacturing differently and better, to offer high-quality furniture that's designed to last longer.

**4.  
Tikamoon,  
a responsible  
brand since  
inception**

## Our CSR partners

At Tikamoon, we are members of numerous business coalitions, such as the Convention des Entreprises pour le Climat (CEC), the Club Entreprendre Pour la Planète (EPP) supported by WWF France, the United Nations Global Compact, as well as Le Coq Vert, supported by PBI France.

In fact, we firmly believe that it is through discussions with our peers and experts that we'll be able to venture further in the initiatives we implement.

Following our participation in the CEC, it is in this sense that we defined our roadmap towards becoming a regenerative company.



NOUS SOUTENONS  
LE PACTE MONDIAL



## Eco-rating, or how to make an informed choice of furniture



Tikamoon has implemented a rating system with the aim of measuring the environmental impact of its products. The aim? To allow its customers to compare and make an informed choice of furniture.

This eco-rating is based on 6 eco-criteria: furniture in solid wood, the absence of composite materials, economy of resources maximising the reuse of cuts, traditional assembly, repairability and certified wood.

In 2024, a seventh criterion was added: a 1% for the Planet® donation linked to the Signature products. This served to complete this informative tool fostering more responsible, sustainable consumption.

# The four bases for a 100 % Tikagreen approach

## Assessment

Tikagreen is based on science. In 2020, **Tikamoon carried out its first carbon audit**, with the help of the specialist consulting firm Carbone 4.

This initiative has enabled the company to identify its main sources of carbon emissions and define priority actions to reduce its environmental impact.



## Improvement

Aware of its responsibility towards people and the planet, **Tikamoon has been a signatory of the UN Global Compact charter** since 2020. Tikamoon incorporates the ten principles of the United Nations Global Compact into its strategy and has set targets for progress in line with the UN's Sustainable Development Goals.

## Certification

Since 2018, **Tikamoon has been FSC® Chain of Custody certified** in Europe. This demanding and virtuous label guarantees that its FSC® certified furniture has been monitored throughout the production process, from the forest to the customer, including all stages of processing, transformation, manufacturing and distribution.

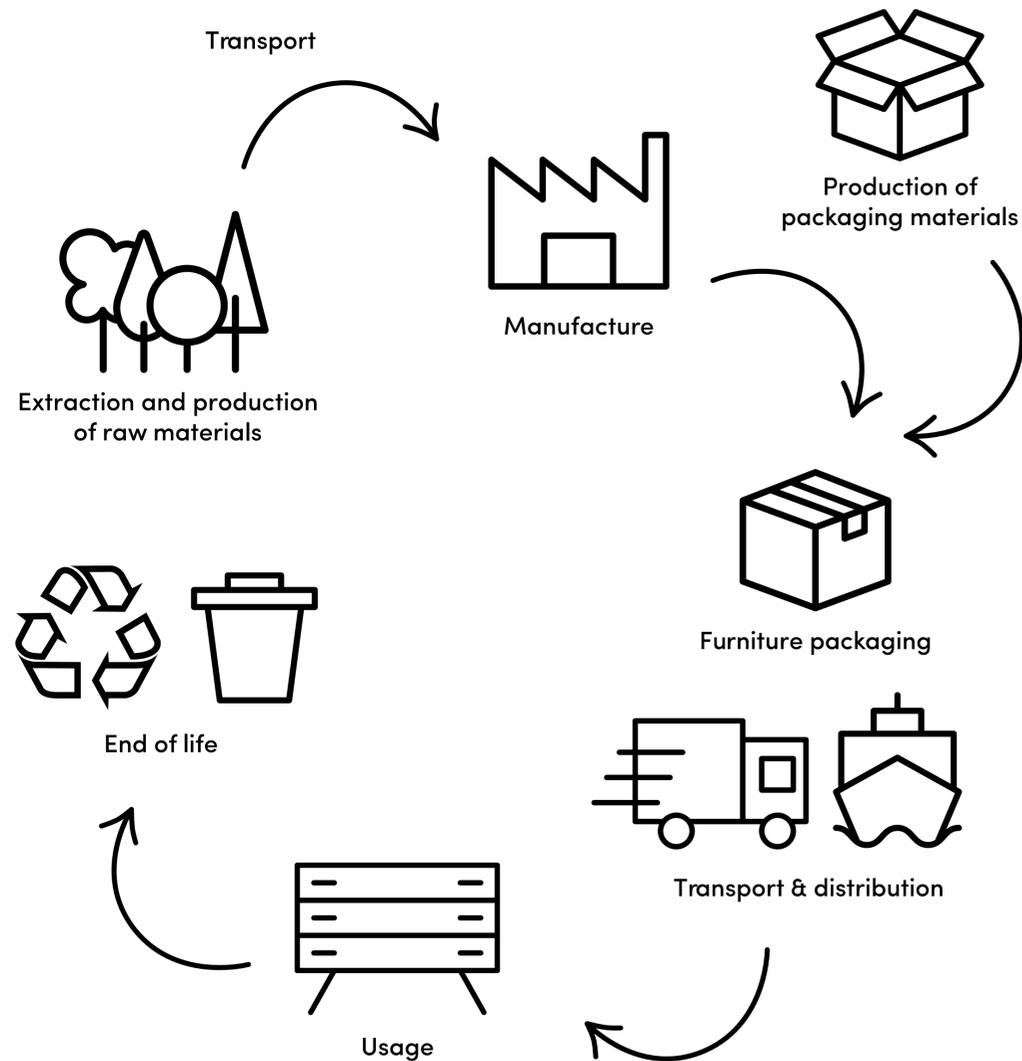
**Tikamoon also has OEKO-TEX® STANDARD 100 certification for textile components**, guaranteeing that the textiles or products used during manufacture are safe for people (workers and consumers) and the environment.

## Dialogue

**Tikamoon is a partner of WWF France via the Club Entreprendre pour la Planète**, and supports projects in the field. The World Wildlife Fund (WWF) aims to build a future in which people and nature live in harmony.

**In 2024, Tikamoon is strengthening its ties with WWF France, in particular through its 1% for the Planet® donation, earmarking its donation for Project Nature Impact.** Tikamoon is also a member of business coalitions that address common environmental and social issues in the furniture sector.

## Product lifecycle analysis



At Tikamoon, beyond measuring the company's carbon footprint, we also carry out a Lifecycle Analysis of our products.

These assessments measure the environmental impact of our products at every stage of their life cycle, in particular the production of raw materials, the manufacture of the particular furniture piece, their transportation and their end-of-life. They also enable us to evaluate the impact-reduction initiatives that we implement with the aim of **designing and offering ever more sustainable furniture pieces.**

We communicate the results of these analyses on our product data sheets so that our customers become more aware of the environmental impact of their purchase.

We launched this project in 2021, initially selecting 80 products as a representative sample of our product categories. Today, this data is available for more than 650 products in Europe.

This initiative sees Tikamoon underscore its aim to combine quality, durability, and transparency to encourage more environmentally-respectful consumption. Our commitment is clear: to design furniture to last 100 years and ensure that every decision taken supports this.

**But also because understanding translates into more mindful purchasing.**





## 1% for the Planet®

With a view to upholding its values and commitments, since April 2024, Tikamoon has been paying across 1% of its turnover all of its Signature products in Europe to 1% for the Planet®-affiliated associations.

For the past several years, we have been committed to prioritising the donation of our products instead of destroying them. Amongst other initiatives, we've developed a partnership with the Equipment Solidarity Bank backed by Emmaüs Défi. This in-kind gesture contributes towards donations as part of the 1% for the Planet® initiative.

The other half of the 1% donation is carried out in particular to serve the Nature Impact Project carried by WWF France whose aim is to preserve and restore forest ecosystems, **with a tangible positive impact on biodiversity and the climate.**

The 1% for the Planet® community is a non-profit organisation launched in the United States in 2002 by Yvon Chouinard, founder and owner of Patagonia, and Craig Mathews, former owner of Blue Ribbon Flies.

Its aim is to increase environmental philanthropy and bolster the impact of initiatives taken by associations protecting the environment by facilitating their fundraising.

## The circular atelier

A shining example of the repairability and robustness of our products, the circular workshop is Tikamoon's restoration space. It is also a space fostering discussions, co-design and improving our actions based on our circular philosophy.

The circular workshop offers the chance for our furniture to traverse several lives, through three steps:

### Furniture repaired

In 2024, we repaired more than 15,000 pieces in our circular workshop. They are then reappraised and sold in the Tikamoon second-hand shop located near to the brand's head office, in France.



### Furniture for solidarity

More than 6,000 furniture pieces are donated each year to associations for the Equipment Solidarity Bank in order to help the disadvantaged furnish their homes with dignity. Backed by both a social and an environmental purpose, this project, supported by Tikamoon, assists each person in the rehousing process.

### Living planks

Although some furniture can be repaired, resold or donated, other pieces are sometimes too badly damaged to be passed on. Tikamoon has implemented another second-hand channel by donating the wood planks its furniture pieces are made from. To this end, in 2023, more than 6 tonnes of wood were donated to an association that builds new solid wood objects from reclaimed planks.



These three steps have enabled us to set a “zero wood waste” target within the circular workshop, while guaranteeing that each furniture piece is used for as long as it possibly can be. The carbon stored in the wood must remain there for as long as possible, and we do everything within our means to ensure that it is.

**Being committed to circularity means conserving resources and the environment, as well as reducing our waste a little more each day.**



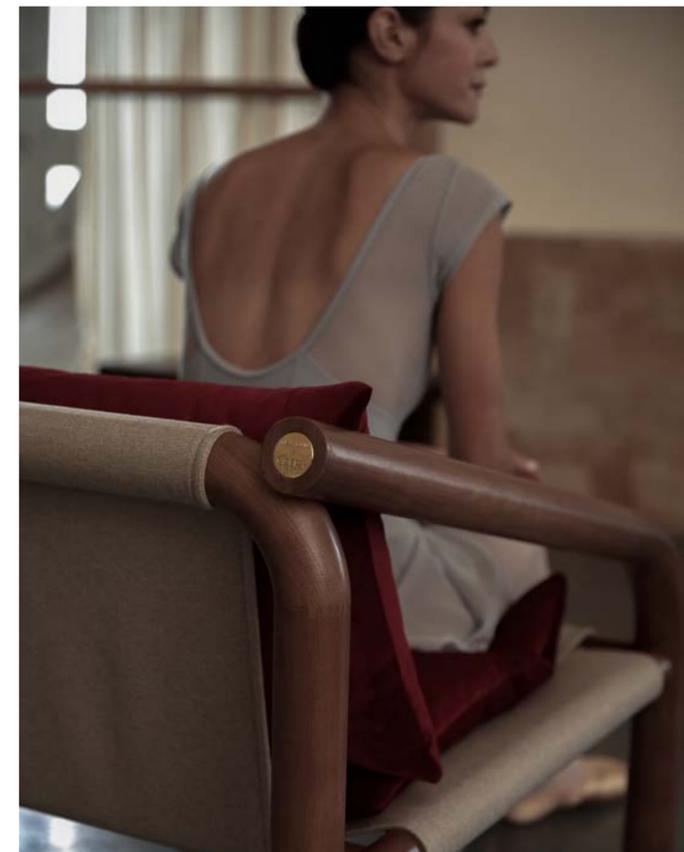


**5.  
Tikamoon,  
a news-  
packed year**

## Know-how meets excellence with the Paris Opera

The Palais Garnier's marking of its 150th-year celebration sees a collaboration between tikamoon and the Paris Opera. This pairing has given rise to a unique Collection inspired by the duality of the Palais Garnier and the Bastille Opera.

Six exquisite pieces designed by Charlotte Juillard and crafted using only the finest materials comprise this ultra-limited, exclusive Collection. The meticulous eye cast over every detail elicits an extraordinary sense of quality, sophistication as well as a quest for excellence.





## **New Collections 2025**

Living room, bedroom, dining room, bathroom, outdoors... and other spaces. All rooms of the home are transformed with Tikamoon that regularly offers new furniture collections automatically underpinned by the CSR programme called Tikagreen.

Year after year, the collections expand, continually fuelled by different types of wood, to be invited into each of your living spaces.

Every year, almost 200 products are added to Tikamoon collections. Each of them showcase their own wood grain, while giving solid wood a key role to play within each of them.

## Living Room New Arrivals



1. **Esmée** — Solid Walnut TV Stand |  
2. **Achille** — Solid Acacia Console Table |  
3. **Yutapi** — Mohawk Choco Solid Oak Low  
Armchair | 4. **Miho** — Solid Oak and Pink  
Premium Terrazzo Low Bookcase | 5. **Luis** —  
Solid Elm and Canework Coffee Table



6. **Isaure** — Solid Walnut and Premium  
Terrazzo Sideboard

Dining Room  
New Arrivals



1. Eden — Solid oak extendable table



2. Arto — Solid Walnut Extendable Table |  
3. Abel — Set of 2 Solid Oak Chairs | 4. Pola —  
Solid Oak Sideboard | 5. Leandro — Mindi  
Wood Sideboard | 6. Sybille — Solid Oak Bench

**Bathroom  
New Arrivals**



2.



1.



3.



5.



4.



6.

1. **Galyno** – Solid Teak Mirror | 2. **Calypso** – Cream Marble Bathroom Sink | 3. **Jacob** – Solid Teak Wall-Mounted Double Vanity | 4. **Jonäk** – Solid Teak Column | 5. **Malo** – Solid Teak Towel Rail | 6. **Stelle** – Solid Teak Compact Bathroom Vanity with Cream Marble Sink



7.

8.

9.

7. **Bahya** – Solid teak mirror |  
8. **Isaure** – Bathroom cabinet in solid teak and premium terrazzo | 9. **Mia** – Marble basin

Bedroom  
New Arrivals



1. Gabrielle — Solid Mango Chest of drawers



2.



3.



4.



5.



6.

2. Colette — Rattan Queen Size Headboard | 3. Sina — Solid Mango Wood and Rattan Nightstand | 4. Minimalys — Solid Teak Queen Size Bed | 5. Kort — Solid Teak Desk | 6. Loggia — Solid Acacia Chest



Press contacts

**Tikamoon**

Anne-Charlotte Watorek  
[press@tikamoon.com](mailto:press@tikamoon.com)



tikamoon

Designed in France

[www.tikamoon.co](http://www.tikamoon.co)