



press
kit

2024

tikamoon

furniture for your (whole) life



Abel — Solid oak chairs
Esmée — Walnut bookcase and solid walnut table

About us

From forest to home, from design to delivery, tikamoon combines expertise and a desire to see a job well done to manufacture distinctive and sustainable solid-wood furniture.

For more than 10 years, Tikamoon has been designing and distributing via its e-shop and two stores high-quality, durable and timeless furniture that is characterised by its unique style and authenticity. Tikamoon began life on Ebay in 2008. The brand's rise was rapid, and it soon opened its online shop and then began exporting to Germany, the UK, Italy, Spain, Switzerland, the Netherlands and, more recently, to Austria and Belgium.



Esmée — Solid walnut sideboard

Our major strengths?

Solid wood sourced from around the world, pieces delivered fully assembled with a 5-year guarantee, designs that will appeal to those who love fine materials and are keen to choose furniture that displays skilled craftsmanship and that respects the environment.

Tikamoon offers more than 1,200 designs, and every month ships 27,000 pieces of furniture, which can be repaired, restored and transformed, enabling them to last even longer.



Magda 50's — Solid mahogany Sideboard



Suzanne — Solid acacia coffee table
Folk — Solid mindi and fabric armchair

Designed by the in-house design department, the pieces are handcrafted using traditional assembly techniques. Each piece adheres to tikamoon's CSR programme: tikagreen. The aim is to ensure complete transparency between the customer and the brand, and to monitor progress and initiatives to reduce the impact of production and delivery on the environment.

Tikamoon welcomes 800,000 unique visitors a month to its French website and 2.3 million visitors throughout Europe.

Thanks to its expertise and thorough knowledge of craftsmanship, the DNVB (Digital Native Vertical Brand) has built up a network of professionals who are passionate about their trade and with whom it works directly, cutting out the middle man. As a guarantee of authenticity, the furniture comes directly from the workshops and is delivered fully assembled. Today, the Tikamoon team includes nearly 240 employees worldwide – in Asia, Germany and France – with an average age of 32, all sharing a common vision: the love of beautiful products at respectable prices. The young Tikamoon team cultivates a strong family spirit and unique expertise.

This creates, over time, a relationship of attentiveness and cooperation that enables teams to fully explore their ideas and work with complete transparency.

Mari – Solid ash and metal bar stool



Marthe – Solid oak cabinet
Abel – Solid oak chairs





Tikamoon opens its first shops

The year 2023 marked a turning point for Tikamoon! Until then a DNVB, the environmentally responsible brand opened its first two permanent shops, one in Paris and the other in Lille.

In June 2023, Tikamoon set up shop at 7 Place des Victoires in Paris, opening its very first Parisian store, which was also its first physical address! Here, in an area of more than 300 m², the brand characterised by its unique and timeless designs presents its new collections and welcomes its most loyal customers as well as all those who are curious to discover its world. The second store, at 87 rue Esquermoise in Lille, opened its doors in September 2023.

The 130 m² Lille store offers a wide selection of furniture and decorative accessories in historic centre of Lille. Tikamoon opens its first shops.

Conceived as real living spaces, these two shops integrate design and conviviality. More than simply sales areas, these are unique places where we take pleasure in organising a wide variety of events. For example, space has been set aside for furniture maintenance workshops, where customers can learn how to maintain their furniture themselves.

From the purchasing process to the maintenance of the furniture, ambassadors accompany the customer at every stage of the furniture's life, so that it lasts 100 years.



Proof not rhetoric



Tikamoon, a brand with a long history of commitment

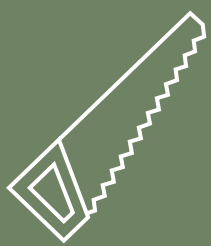
Since it was founded in 2008, Tikamoon has continued to demonstrate its commitment to its customers, and above all, to our planet! Aware of environmental concerns, the founders want to manufacture in a different and better way, in order to offer high-quality furniture that's designed to last a long time.

Choosing solid wood



89% of our wood products (excluding sofas and settees) are made from solid wood, preserving the nobility of the tree. As the wood undergoes minimal transformation, manufacture of the products requires limited energy. Solid wood has the advantage of being easily repaired and it therefore not only lasts for years but is also recyclable, potentially give life to new objects.

Traditional assembly



The furniture is assembled without hardware, relying solely on woodworking joints. Different techniques are used to ensure maximum strength and longevity. The wood will continue to live and the assembly allows it to react while remaining robust. When designing its furniture, tikamoon favours traditional assembly methods. This reduces the need for screws, for example, and makes it easier to separate furniture components, ensuring it will last for generations to come.

Our CSR partners



In line with its values and choices, tikamoon launched tikagreen, its sustainable development programme, in 2020. With the support of partners such as WWF France, FSC[®], the United Nations Global Compact and the Convention des Entreprises pour le Climat (CEC), Tikamoon is continuing to develop as a regenerative enterprise.

The eco-note



Educating our customers is just as important, and Tikamoon has set up a rating system called eco-note, enabling customers to compare and choose their furniture with a clear conscience. This Eco-note highlights the sustainable development performance of each product, based on six eco-criteria: solid wooden furniture, absence of composite materials, resource-saving maximising the reuse of offcuts, traditional assembly, repairability and FSC[®] wood. In 2024, a seventh criterion was added: the 1% for the Planet[®] donation, linked to the FSC[®] certification of the product.

5-year warranty

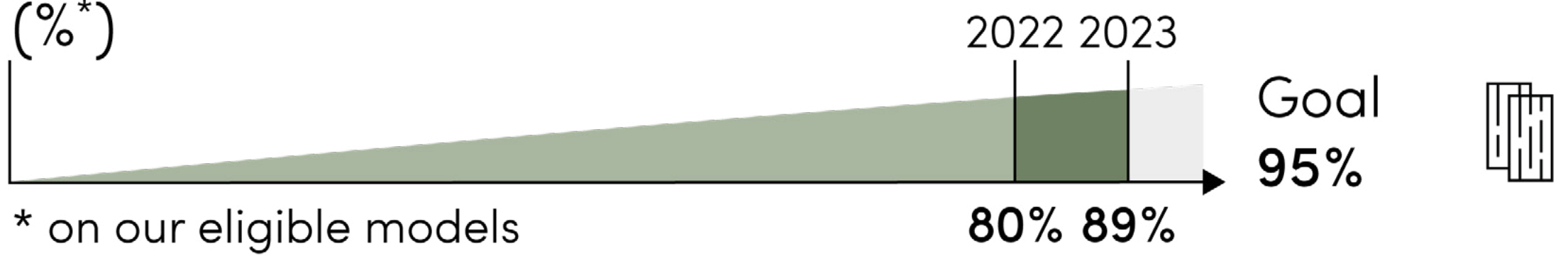


More generous than regulations require, tikamoon offers its customers a five-year guarantee. Thanks to solid wood that can be reworked, re-sanded and varnished, the brand ensures that its creations last longer. What's more, the teams are committed to supplying the necessary spare parts for these five years.

Tikamoon's objectives

Solid wood

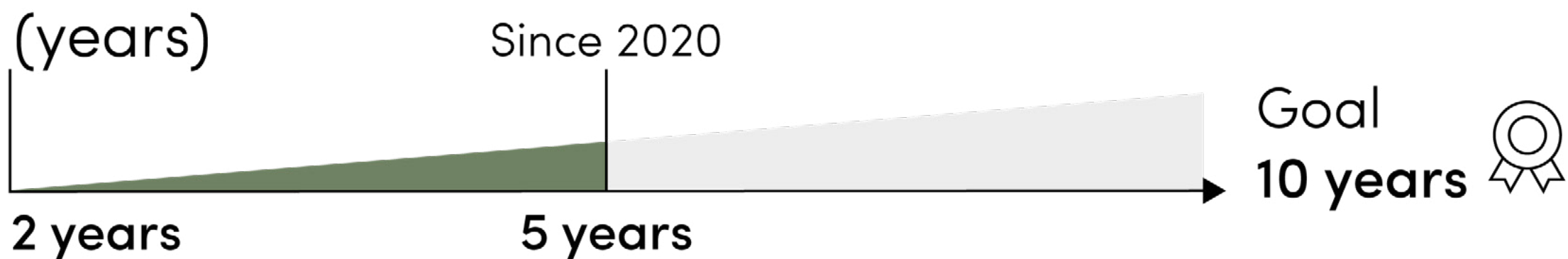
(%*)



* on our eligible models (excluding sofas)

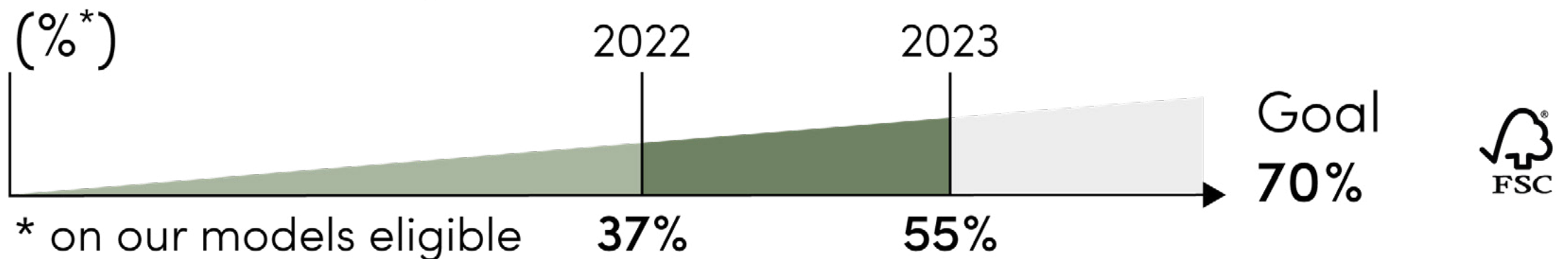
Guarantee

(years)



FSC® certified products

(%*)



* on our models eligible for certification

Carbon footprint

(EQkgCO₂ / 1000€ turnover)



The four pillars of a 100% tikagreen approach:

Assessment:

Tikagreen is based on science. In 2020, tikamoon carried out its first carbon audit, with the help of the specialist consulting firm Carbone 4. This initiative has enabled the company to identify its main sources of carbon emissions and define priority actions to reduce its environmental impact.

Improvement:

Aware of its responsibility towards people and the planet, tikamoon has been a signatory of the UN Global Compact charter since 2020. Tikamoon incorporates the ten principles of the United Nations Global Compact into its strategy and has set targets for progress in line with the UN's Sustainable Development Goals.





Certification:

Since 2018, tikamoon has been FSC[®] Chain of Custody certified (FSC[®]-C143349). This demanding and virtuous label guarantees that its FSC[®] certified furniture has been monitored throughout the production process, from the forest to the customer, including all stages of processing, transformation, manufacturing and distribution. Tikamoon also has OEKO-TEX[®] STANDARD 100 certification for textile components, guaranteeing that the textiles or products used during manufacture are safe for people (workers and consumers) and the environment.

Dialogue:

Tikamoon is a partner of WWF France via the Club Entreprendre pour la Planète, and supports projects in the field. The World Wildlife Fund (WWF) aims to build a future in which people and nature live in harmony. In 2024, Tikamoon is strengthening its ties with WWF France, in particular through its 1% for the Planet[®] donation, earmarking its donation for Project Nature Impact. Tikamoon is also a member of business coalitions that address common environmental and social issues in the furniture sector.

Tikamoon becomes a member of 1% for the Planet[®] through its range of FSC[®] certified products

Since April 2024, in line with its values and commitments, Tikamoon has donated 1% of sales from its FSC[®]-certified products to associations accredited by 1% for the Planet[®].

In addition to these actions, Tikamoon has long been committed to donating its products rather than destroying them, whenever possible. For example, Tikamoon has developed a partnership with the Banque Solidaire de L'Équipement, which has been run by Emmaus Défi for many years. This eco-friendly gesture contributes to the 1% for the Planet[®] donation. The other half of the 1% donation will go to WWF France's Nature Impact project, which aims to preserve and restore forest ecosystems.

1% for the Planet[®] is a non-profit organisation launched in 2002 in the United States by Yvon Chouinard, founder and owner of Patagonia, and Craig Mathews, former owner of Blue Ribbon Flies. Its mission is to increase environmental philanthropy and the impact of actions undertaken by environmental protection organisations by making it easier for them to raise funds.



**FOR THE
PLANET®**

— MEMBER —

with the FSC®-certified
solid-wood product range





Spotlight on the circular atelier by tikamoon:

Illustrating the reparability and robustness of its products, the circular atelier is a space for revalorisation, exchange, co-construction and improvement of the actions already in place. Conceived as part of a zero-waste initiative, recycling every plank of wood, the on-site teams ensure that the carbon stored in the wood remains there. There are three stages in the second life of furniture.



Repaired furniture:

In 2023, more than 18,000 pieces of furniture were repaired in the circular atelier. These included pieces that, despite the resources deployed to protect them, were damaged during transport. They were then recycled and sold in the tikamoon second-hand shop located near the brand's head office in Lille. The circular atelier thus gave them a second life.

Solidarity furniture

In order for everyone to find a worthy place in society, more than 6,000 pieces of furniture are donated each year to Emmaüs Défi for the Banque Solidaire de l'Équipement (Solidarity Furniture Aid) to help the most disadvantaged furnish their homes with dignity. This social and environmental project, in which tikamoon is a partner, supports and assists individuals throughout their rehousing process.

Living planks:

While some furniture can be repaired, resold or donated, other pieces may be too damaged. Tikamoon has set up another second-life circuit by donating the wooden planks that make up its furniture. In 2023, more than six tonnes of wood were donated to SEVE Mobilier, a social reintegration association that builds new solid wood objects from recycled planks.





New collections in 2024

Living room, bedroom, dining room, bathroom, outdoor spaces Every room in the house has a place of honour with Tikamoon, which regularly offers new collections of furniture that are automatically part of the Tikagreen CSR programme.

Year after year, the collections are expanded, using different types of wood, to integrate into each of your spaces.

Every year, almost 200 new items join the tikamoon collections. Solid wood has a central role in all of them, with each highlighting its own type.



A modern living room with a wooden door, a wooden sideboard, and three woven pendant lights. The room features a light-colored wall, a wooden door, a wooden sideboard, and three woven pendant lights. The furniture includes a grey sofa, a wooden sideboard, and a wooden lamp. The lighting is warm and natural, highlighting the textures of the woven lights and the wood.

Spotlight
on the living room



Soren — Sofa and armchair in solid acacia and fabric
Niels — Solid acacia sideboard

For the living room, each piece is carefully designed to combine functionality and aesthetics, to give this space a warm, authentic atmosphere. In terms of seating, sofas, armchairs and banquettes will add comfort to your times with family or friends. Depending on the size and configuration of your space, you can choose to add a bookcase, console table, sideboard and other pieces of furniture you might need for everyday use.



Suzanne — Solid acacia coffee table
Olga — Solid acacia TV stand









Olia — Solid teak coffee table
Swann — Modular corner sofa in solid acacia and fabric
Tribute — Solid teak and woven paper cord armchair



Spotlight
on the dining room





Suzanne – Solid acacia table
Olga – Solid acacia sideboard

The dining room is the ultimate convivial space, and tends to be imagined as a warm place to gather and share time with family and friends. Tikamoon has designed it to be both functional – with unique sideboards, cupboards and dressers – and inviting, with a complete collection of decorative accessories.



Tribute — Solid teak and woven chairs
Domani — Solid teak table
Otho — Mindi wood dresser





Spotlight
on the bathroom





Ismaël — Solid sheesham vanity unit
Easy — Vanity unit in solid oak and pink premium terrazzo
Jacob — Solid teak vanity unit

For the bathroom, tikamoon focuses on raw materials that are durable and easy to keep clean. Season after season, tikamoon's timeless designs make this space a unique place that you'll enjoy spending time and relaxing in. Solid wood, terrazzo and soft colours create a singular harmony that exudes comfort, calm and serenity. Resistant to the tests of time and easy to maintain, the pieces in the tikamoon bathroom collection will not only make your daily life easier but will ensure your bathroom looks stylish for years to come. Units are available in a 60 cm format, to fit in smaller bathrooms, too.

Spotlight
on decoration





Umi, Nido et Kantet — Side tables
Meora — Mango table lamp
Maljakko et Camo — Glass vase and candlestick

There's no better way to make your own stamp on your home than by adding a few decorative touches. Rugs, mirrors and lighting: tikamoon is taking things a step further and offering a range of carefully selected decorative items to go with your furniture. Room by room and season by season, your spaces will reflect your tastes and your personality, and will make your home a pleasure to live in.



Rugs

- Karan — Recycled cotton rug
- Chandra — Fabric rug
- Sanja et Keya — Cotton rug









Fidele — Metal and solid mango wood psyche mirror

East — Square solid teak mirror

Eda — Mirror in dark mindi wood

Alan — Natural-fibre mirror

Mirrors





Lighting

- Ida et Lila** — Rattan pendant light
- Sandy** — Natural-fibre pendant light
- Vega** — Ceramic wall light







Press contact
S2H Communication
Marie Gristi : mariegristi@s2hcommunication.com

tikamoon

Discover our collections on
tikamoon.nl